

YOGESH GABA

# portfolio

SOCIAL MEDIA SPECIALIST

[ygaba32@gmail.com](mailto:ygaba32@gmail.com)



# ABOUT ME

**I'm Yogesh Gaba — a creative and data-driven Social Media Manager**

With over a year of experience delivering standout results for clients. Certified in digital marketing and armed with skills in Canva designing, video editing, and content writing, I craft strategies that connect brands with their audience. Whether it's executing high-converting Meta ads or creating scroll-stopping content, I bring a blend of creativity and analytics to the table to help brands grow online.



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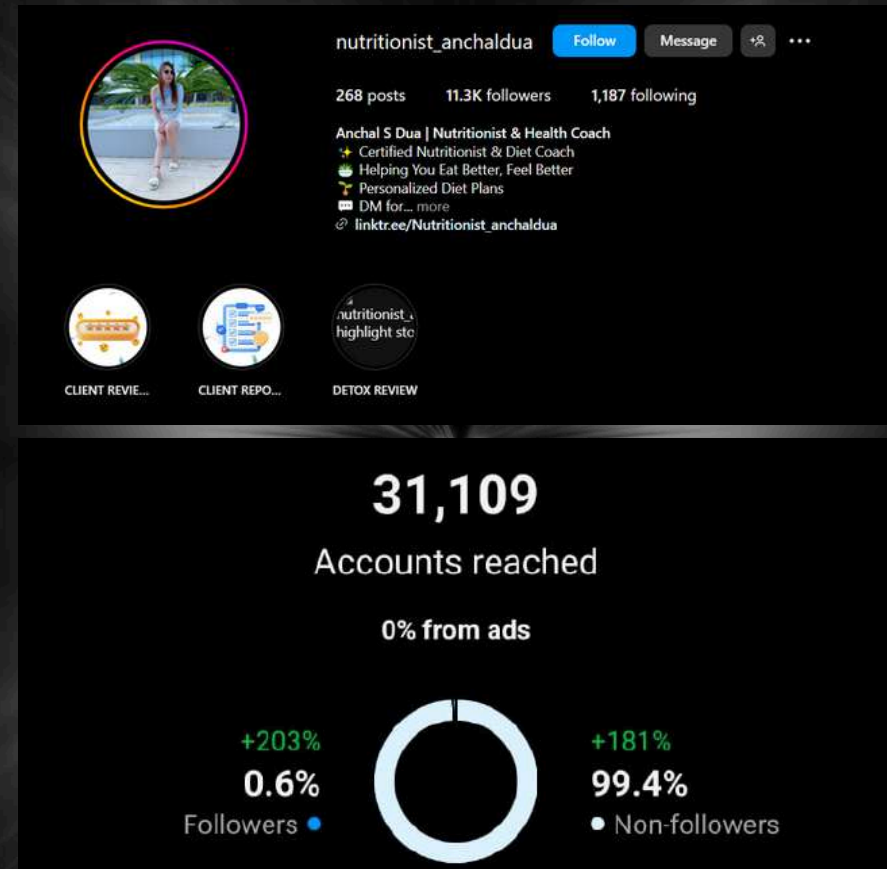
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# BRAND

N U T R I T I O N I S T   A N C H A L   D U A

## INSTAGRAM PAGE MANAGEMENT

As a Social Media Executive, I successfully managed the Instagram presence for Nutritionist Anchal Dua, overseeing the entire strategy from content planning to execution. My role included developing a tailored content strategy, conducting competitor analysis, creating engaging visuals and videos, and running high-performing Meta ad campaigns. Through data-driven insights and creative storytelling, I achieved significant audience growth and engagement, aligning content with business objectives to enhance brand visibility and reach.



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# BRAND

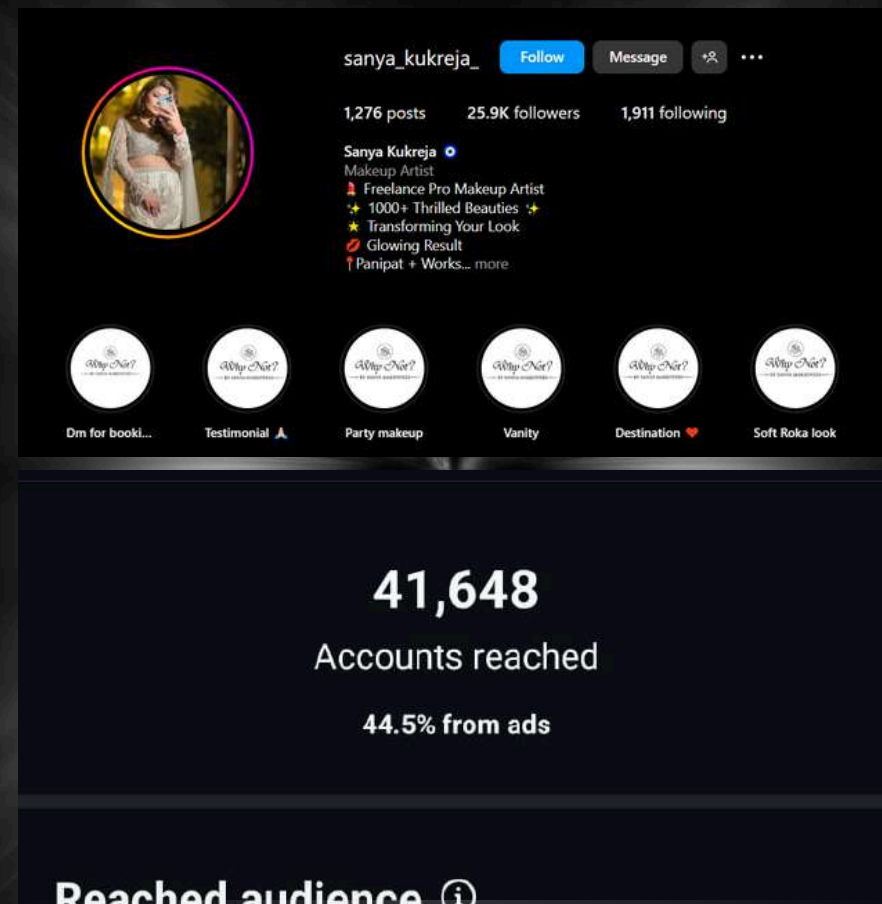
S A N Y A   K U K R E J A



## SOCIAL MEDIA SPECIALIST

## META ADS CAMPAIGN MANAGEMENT

Successfully managed and optimized high-performance Meta ad campaigns for Sanya Kukreja, driving significant audience engagement and page growth. Delivered data-driven insights and strategic growth recommendations, including creative content ideas and audience targeting strategies, to amplify her brand presence and achieve measurable business outcomes.



SANYA KUKREJA

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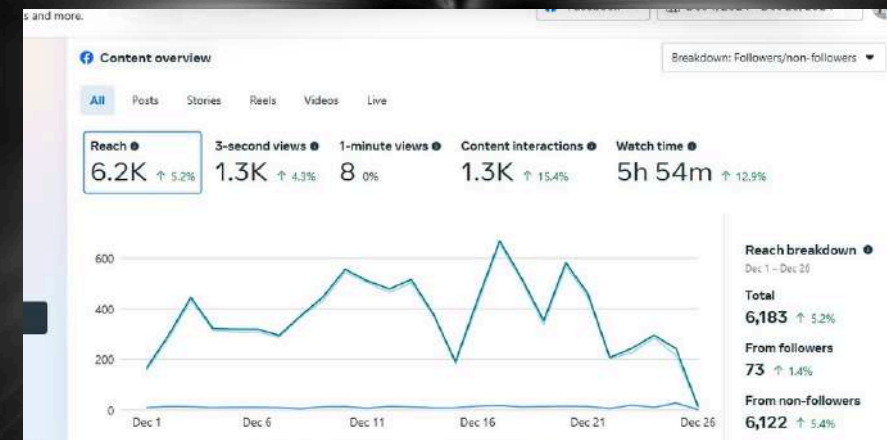
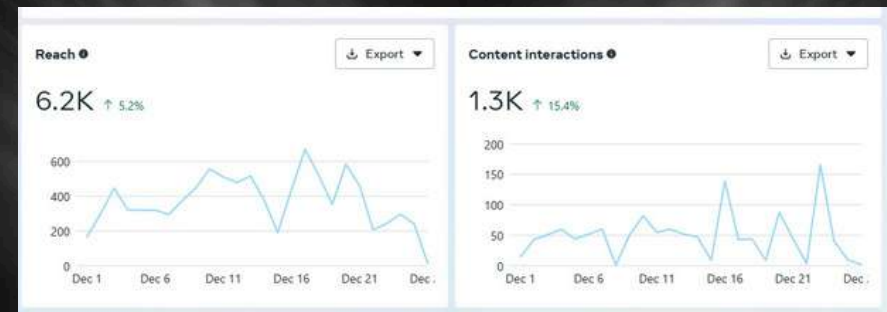
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**BRAND**

V A S A   H O M E S

## FACEBOOK PAGE MANAGEMENT

Managed the Facebook page for Vasa Homes, a renovation company in Calgary, Canada. Provided video editing, graphic design, and strategic campaign management, including lead-generation campaigns, to achieve targeted business growth and enhance brand visibility.





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**BRAND**

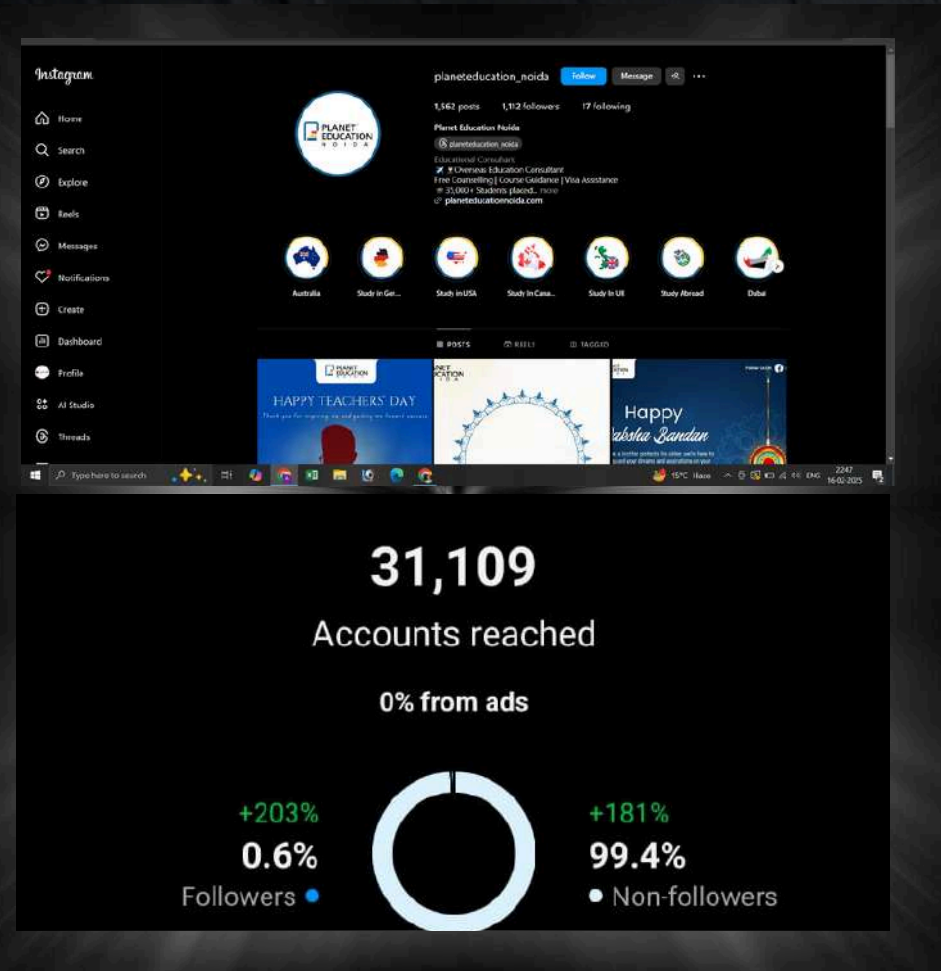
P L A N E T   E D U C A T I O N



## SOCIAL MEDIA SPECIALIST

## SOCIAL MEDIA MANAGEMENT

Led end-to-end social media management for Planet Education, a leading education consultancy. Developed dynamic social media strategies, crafted engaging content, and managed Meta ad campaigns to amplify brand visibility and connect with prospective students. Consistently delivered impactful results by blending creativity with data-driven insights to foster growth and engagement.



PLANET EDUCATION



S O C I A L   M E D I A   S P E C I A L I S T

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# Thank You

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